

Austin Gives 2023 Generous Business Awards | Community Leader Finalists Transcript

[00:00:07] – Speaker 1

I think the key for us is meeting employees where they're at. There's some that have a lot of time, um perhaps they're extroverts, they'd like to get out or like to get out with team members as you suggested. And then there's others that like to give back a little bit more quiet. They don't necessarily you know want to partake in large group activities so making sure that we've got either some virtual or individualized options for them as well just to kind of run the gamut on ways that they can get involved.

[00:00:38] – Speaker 2

I think the sense of community that brings it's really empowering and it makes patients also trust you a little bit more. They understand that we want the best for them. A lot of our employees are independently associated with some of these organizations as well and they are on their board and you know they'll come to us and say okay can you join or join a fundraising event or something like that. And it's a whole Cancer Care community of employees and patients together which makes it special yes.

[00:01:18] – Speaker 3

I think that term 'sense of community' is a great one because when you, when you do things as an office or an organization, you build that sense of community within. I know for example, we do something called Share the Harvest which is around the holidays in each of our offices and we work at the Central Texas Food Bank and you know it changes your relationship with them. It gives everybody that sense of community outside of the workplace. And I've had some of the, you know best interactions with employees at some of these events – like ones you just normally wouldn't have in a work environment. You have to coat off, the tie off, you know, and jeans on, and it's just it feels different. It builds that sense of community which is a great term.

[00:02:00] – Speaker 4

We've actually embraced the remote workforce or hybrid workforce and so, often times those events are a way for our employees to come together to see each other outside of The Brady Bunch screen box and so they really enjoy that. We actually developed A+ Gives Day – so each year, the beginning of October, we designate one day typically a Monday and our entire organization goes out together and volunteers at tens of different sites across Austin and the employees love it because they have that engagement together. They know they're improving something within the Austin Marketplace by working together so there's a lot of positive impact there.