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FOR IMMEDIATE RELEASE

July 20, 2021

A+ Federal Credit Union Announces New Chief Digital Strategy Officer

Austin, TX – A+ Federal Credit Union (A+FCU), \$2.2 billion in assets, announced Brandon McGee will be joining the credit union as its first Chief Digital Strategy Officer.

“We already have a solid digital banking foundation to support our members’ needs, but we know now is the best time to evolve the A+FCU digital experience,” Eric R. Kase, President/CEO said. “Having a dedicated executive to focus on all things digital is something we’re excited about. Brandon brings a wealth of relevant experience and is going to be a tremendous asset to the credit union as part of our leadership team.”



McGee has over 20 years of experience in the financial industry and comes to A+FCU from Fiserv, where he was Vice President of Product Management for digital banking. He’s also held leadership roles outside of the financial industry at both Dell and Facebook, and has previously worked at Industrial Federal Credit Union, National City Bank, and Huntington Bank.

“The growth, success, and opportunities at A+FCU are phenomenal and I’m thrilled to join the team,” McGee said. “They’ve built a high-performing credit union upon a foundation of member service and talented, authentic people. I look forward to serving our members, and the community, by working to develop a set of truly world-class digital solutions.”

McGee holds an MBA in Business/Marketing from Butler University and a Bachelor of Science in Business/Marketing from Purdue University.

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A+ Federal Credit Union was founded in 1949 by 50 Austin, Texas teachers. Over seventy years later, A+FCU is an award-winning institution with over 175,000 members throughout the community, over \$2.2 billion in assets, over 460 employees, and 22 branch locations. A+FCU continues to have close relationships with local schools and provides free financial education curricula for educators, engaging financial education presentations for students, real-life money management simulations for youth, high school branch locations, and unique financial products designed for educators. Learn more at aplusfcu.org.